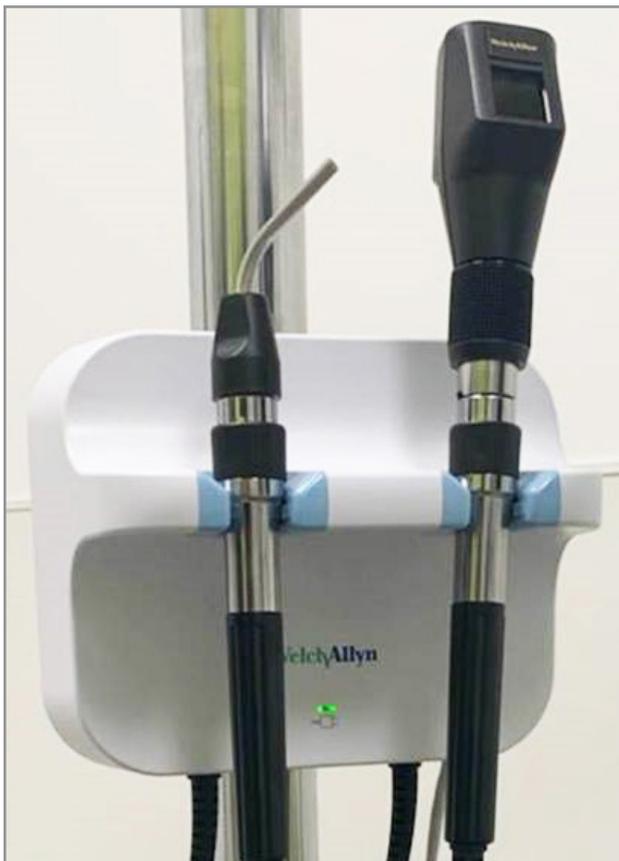


# ICWUSA.com Innovations Bulletin



The purpose of the ICW Product Bulletin is to share interesting solutions using ICW products. Watch for new bulletins by issue number and date. Past issues are available on our website: [www.icwusa.com/product-bulletins/](http://www.icwusa.com/product-bulletins/)

## Welch Allyn Green Series™ 777 Wall Transformer Modified into Pole Mount



Coming up with innovative ways to use our customized mounting solutions to make your workspace work better for you is paramount at ICWUSA.

After one of the largest hospital networks in California failed to find an adequate solution for its mounting challenge through both the manufacturer and one of ICWUSA's largest competitors, the organization reached out to ICWUSA for a custom mount design featuring the Welch Allyn Green Series™ 777 Wall Transformer.

The organization was looking for a pole-mounted solution instead of the traditional wall-mounted Welch Allyn Green Series™ 777 for their Ophthalmology Department's diagnostic tools. Because Welch Allyn did not offer such a solution, the organization needed a little help with customization, and that's where ICWUSA came in.

Within 24 hours, ICWUSA's engineering team had prepared drawings for the customer, and within 72 hours of the inquiry, a prototype was sent to the organization. After the prototype was tested and met with the approval of the organization's Ophthalmology, Infection Control and Clinical Technologies departments, a significant order was placed with more likely in the future.

ICWUSA is the only American-made mount provider that offers this level of customization, creativity and product quality that can be delivered in such a timely manner. This is how we give you the "ICW Advantage" and is what separates ICWUSA from everyone else.

For more information on how ICWUSA can enhance your workspace, contact our friendly product specialists by emailing [sales@icwusa.com](mailto:sales@icwusa.com) or calling 1-800-558-4435.

**DISCOVER  
THE ICW  
ADVANTAGE**

